A special offer for Menthol Smokers.

Sample A. Sample
99999999999999999
123 Any Street
Anytown, US 00000

PRSRTSTD
U.S. POSTAGE PAID
PERMIT NO. 127

Marlboro Menthol
P.O. Box 020
Schaumburg, IL 60168-020

MENTHOL

Marlboro

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Lights: Kings 10 mg "tar," 0.7 mg nicotine; 100's 10 mg "tar," 0.8 mg nicotine--Full Flavor: Box 15 mg "tar," 1.0 mg nicotine; Soft 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO. 5456 MARIETTA GA

POSTAGE WILL BE PAID BY ADDRESSEE

Menthol Survey
PO Box 100426
Marietta GA 30065-9722

Marlboro Menthol and Menthol Lights

$3.00 Off Carton

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. And when submitted by unauthorized agent, invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. And where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A. CMC Dept. #120301 Fawcett Drive, Del Rio, TX 78840.

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05957

VOID

Marlboro Menthol and Menthol Lights

$3.00 Off Carton

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

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VOID

Marlboro Menthol and Menthol Lights

Buy Two Packs, Get One Free

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax for every free product given OR handling and postage provided you and the consumer have complied with the terms herein. And when submitted by unauthorized agent, invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. And where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A. CMC Dept. #120301 Fawcett Drive, Del Rio, TX 78840.

No normal retail price per pack, including sales tax, is 0.

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Marlboro Menthol and Menthol Lights

$3.00 Off Carton

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

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VOID

GOOD TOWARD ANY ITEM IN THE MARLBORO UNLIMITED GEAR CATALOG

50 MILES CERTIFICATE

MARLBORO UNLIMITED

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